

Candice Herne

TESOL-CERTIFIED ENGLISH LANGUAGE EDUCATOR



CONTACT

Brisbane, QLD

candiceherne@bigpond.com

0455556345

[linkedin.com/in/candiceherne](https://www.linkedin.com/in/candiceherne)

[instagram.com/westernavenuefloraldesign](https://www.instagram.com/westernavenuefloraldesign)

[facebook.com/westernavenuefloraldesign](https://www.facebook.com/westernavenuefloraldesign)

SKILLS

- TESOL methodologies (adult learning, communicative approach)
- Business English instruction (meetings, email writing, presentations, negotiation)
- Curriculum & lesson plan design (student-centred, outcomes-based)
- Business English for real workplace contexts
- Assessment, feedback & progress tracking
- Business development & partnerships
- Stakeholder management (clients, suppliers, collaborators)
- Professional writing (reports, summaries, academic-style writing)
- Business documentation (follow-up emails, meeting notes, action logs)
- Writing / content creation
- Online teaching platforms: Zoom, Microsoft Teams, VooV Meeting (China video conferencing)
- Lesson/content design: Power Point
- AI research & development productivity tools: ChatGPT

PROFILE

I'm a 55-year-old TESOL Australia-certified Business English teacher and MBA student based in Australia, seeking part-time, in-class teaching roles overseas. I bring strong classroom confidence built from real-world leadership: I founded and grew Western Avenue Floral Design from scratch while raising my children—managing clients, marketing, supplier coordination, logistics, and small teams across 11+ years.

I now teach Executive Business English online to China-based supply chain executives, designing practical, student-centred lessons that improve communication in meetings, emails, reporting, and negotiations. Having travelled through Africa, Egypt, Asia, Spain, and Europe, I bring cross-cultural awareness, adaptability, and genuine interest in cultural exchange. My maturity is a professional strength—reliable, calm under pressure, and committed—qualities that help adult learners feel supported while achieving their goals.

EDUCATION

Master of Business Administration (MBA) (*In progress; expected completion Feb 2027*) Online - Torrens University Australia

COR109 Communication and Thought — Distinction (Unit GPA 6.0/7.0), University of the Sunshine Coast, *Completed: 2013*

International TESOL Certificate, certified to teach English as a Second Language (Online & In-Person), TESOL Australia

Diploma of Business Administration, Southbank Institute of Tafe, Australia

Visual Arts Education in painting, life drawing, ceramics, installation, and photography, Brisbane Institute of Art, Australia

Jazz Vocal, Spring Jazz Clinic, Jazz Music Institute, Australia

EXPERIENCE

Executive Business English Coach (Online — China-based clients)

Dan Han, Study Tour Australia, TESOL Australia, 2025—Present

- Provide executive-level Business English coaching focused on high-stakes communication with international stakeholders.
- Develop customised programs for confident speaking, clear email, report writing, and professional meeting communication.
- Coach learners on cross-cultural clarity (directness, tone, expectations) to reduce misunderstandings in global work settings.
- Track progress using lesson notes, summaries, evaluation reports, and skills focus areas.

Founder & CEO — Western Avenue Floral Design | Jul 2014–Nov 2025

- Founded and scaled a wedding floral business from initial offerings to full-service wedding delivery and client management.
- Led business strategy across pricing, packages, systems, and operations to support higher-value projects.
- Owned brand and marketing across digital channels; executed campaigns and collaborations to grow reach and enquiries.
- Built corporate and vendor partnerships to generate recurring work and strengthen positioning.
- Delivered end-to-end event production (briefs, timelines, logistics, on-site setup, issue resolution); completed 300+ weddings/events and led assistants/contractors to meet quality and deadline requirements.